

Privacy Policy and Cookies

Effective date: 25.07.2018

§ 1 Introduction

This privacy policy (hereinafter as the „Policy”) contains information on processing of your personal data specified below by the data controller as well as on the use of cookies.

§ 2 Personal Data Processing

in connection with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter as the “GDPR”) (OJ L of 4 May 2016), which has been effective since 25 May 2018, pursuant to Art. 13 of the GDPR, below we hereby present information on processing of your personal data.

I – Data Controller:

The data controller of your data is INKSEARCH Sp. z o.o. with its registered office in Warsaw, address: Ludowa 2, 00-780 Warszawa, entered into the register of entrepreneurs of the National Court Register held by the District Court for the Capital City of Warsaw in Warsaw, 13th Commercial Division of the National Court Register under KRS number 0000742862, REGON [Polish Business Registry Number] 38089979900000, NIP [TIN]: 5213835872 (hereinafter as the “Data Controller/We”).

II – Contact:

You may contact us in connection with any issues relating to processing of your personal data via the following e-mail address: contact@inksearch.co

III – Purposes and Bases for Processing of Your Data:

We process your data for the following purposes and on the following bases:

1. fulfilment of legal obligations arising from the GDPR within the scope of execution of your rights and as a result, storing of your requests submitted to us, or informing you about threats concerning your privacy – Art. 6 section 1 letter c of the GDPR,
2. conclusion and execution of an agreement – when you sign up or buy something – Art. 6 section 1 letter b of the GDPR,
3. establishment, pursuit or defence of claims – e.g. if you file a complaint – Art. 6 section 1 letter f of the GDPR,
4. creating your profile based on your data, preferences and tastes in order to send you personalized advertisements – Art. 6 section 1 letter f of the GDPR,
5. creating your profile based on your data, preferences and tastes or purchases done – in order to give you a discount – pursuant to your consent – Art. 6 section 1 letter a of the GDPR,
6. sending you a newsletter, i.e. information on products and services we or our partners offer – pursuant to your consent – Art. 6 section 1 letter a of the GDPR,
7. contacting you via phone for the purposes of direct marketing – pursuant to your consent – Art. 6 section 1 letter a of the GDPR,
8. fulfilment of obligations concerning the tax law – Art. 6 section 1 letter c of the GDPR,
9. we submit your personal data to the entities which provide services and offer products on our platform so that they provide their services or sell their products – Art. 6 section 1 letter f of the GDPR.

IV – Data Recipients

Your data may be transferred to the public or private entities, if such obligation arises from the commonly applicable laws and to the company which provides us with hosting services, to the accountant office, courier, Poczta Polska S.A. [Polish Post], or our other subcontractors.

Your personal data will be made available to the entities from whom you order a service within our platform, e.g. artists or tattoo studios. Such entities will obtain information only about your name and surname, name and date of an event in order

to properly provision services for you. We will not provide your contact details, e.g. e-mail address or phone number.

Moreover, in order to create your profile, we use the following tools: Facebook, Mailchimp, Google Analytics, and Instagram.

V – Storage Period of Your Data:

We will process your data for the following period of time:

1. fulfilment of legal obligations arising from the GDPR within the scope of execution of your rights and as a result, storing of your requests submitted to us, or informing you about threats concerning your privacy – until the expiry of limitation period,,
2. conclusion and execution of an agreement – when you sign up or buy something – until the expiry of limitation period,
3. establishment, pursuit or defence of claims – e.g. if you file a complaint – until the expiry of limitation period,
4. creating your profile based on your data, preferences and tastes in order to send you personalized advertisements – until you object to this,
5. creating your profile based on your data, preferences and tastes or purchases done – in order to give you a discount – pursuant to your consent – until obsolescence, unless you withdraw your consent earlier,
6. sending you a newsletter, i.e. information on products and services we or our partners offer – pursuant to your consent – until obsolescence, unless you withdraw your consent earlier,
7. contacting you via phone for the purposes of direct marketing – pursuant to your consent – until obsolescence, unless you withdraw your consent earlier,
8. fulfilment of obligations concerning the tax law – for the period of time arising from the tax laws.

VI – Your Rights:

We hereby inform you that you have the right to:

1. have an access to your data and its copies,
2. correct your data (rectify it),
3. delete your data – if you believe we do not have the right to process it, you may request us to delete your data,
4. limit processing of your data – you may request us to limit processing of your personal data to storing, if you believe that your data is incorrect or it is processed illegally, if you do not want us to delete it because you need it for pursuing, establishing or defending claims or for the time of validity of your objection,
5. file an objection – you may object to processing of your personal data for marketing purposes, if such processing takes place pursuant to the justified interest of the data controller and we shall stop such processing; you may also object to processing of your data for other purposes, if the interest of the data controller is the legal basis for processing. The request should contain justification of your objection by defining what is the specific situation due to which you file an objection. Your objection will not be taken into consideration, if we prove that our justified interest takes precedence over your claims or that we need your data in order to establish, pursue or defence claims against you,
6. transfer your data – the right to transfer your data refers to the data which is processed in an automatic manner, the data which you provided us with pursuant to your consent or an agreement. You may obtain it in a structured format, e.g. xml or we may send it directly to the indicated data controller,
7. file a complaint – if you believe that we process your data illegally, you may file a complaint to the President of the Office for Personal Data Protection or other supervisory authority,
8. in case we process your data on the basis of a consent, you may withdraw your consent at any time, which will stop us from processing such data, if there will be no other legal basis which would give us such possibility. The withdrawal of your consent does not influence the legality of processing before its withdrawal.

VII – Information on the Required/Voluntary Submission of Data

Provision of your data is:

1. when it is required by the provisions of law – a legal obligation,
2. the condition for conclusion of an agreement – when you sign up or buy something,
3. the condition for sending you personalised discounts – with regard to creating your profile,
4. the condition for sending you information about products and services we or our partners offer – with regard to a newsletter,
5. the condition for contacting you via phone for the purposes of direct marketing – with regard to telemarketing.

VIII - Automatic Decision Making

In order to send you personalised advertisements, we will process your data in an automatic manner, also in form of profiling, but it will not cause any legal effects towards you or influence your situation in any significant way.

Profiling which we perform enables us to specify your interests towards services we provide or products we offer. Owing to this, we may create personalised advertisements especially for you.

What is more, pursuant to your consent we will process your data in an automatic manner in form of profiling, in particular we will process the data from your user profile about what, how often and for how much you buy in order to give you a discount. It may cause legal effects towards you or in other way significantly influence you by encouraging you to purchase our products.

You have the right to appeal against the decision on giving you a discount. All you have to do is contact us via e-mail given above and inform us that you do not want to obtain discounts. Then, the decision on giving you a discount shall be withdrawn.

§ 3 Cookies

1. When starting to use the website, you accept cookies which are placed by the website on your device (e.g. computer, phone) by activating the “Accept” button.
2. Through the majority of commonly used search engines, you may check whether cookies were installed on your device, delete the installed cookies or block their installation performed by the websites in the future. However, deleting or blocking cookies may cause problems related to viewing the website. You may find more information on deleting, modifying or blocking cookies at the address: <http://www.cookiecentral.com/faq/>.
3. Cookies enable you to view the website (without cookies the website would not work properly). Pursuant to the international NAI standards (<https://www.networkadvertising.org/>), the Data Controller stores them for the period of up to five years.
4. Moreover, the Data Controller uses information included in cookies for analytical purposes, e.g. for the purpose of counting the number of visits to the Website. The data included in the cookies serves only for statistical purposes and the Data Controller does not use it in order to identify you.

§ 4 Final Provisions

1. The policy enters into force on 01.08 2018.
2. You will be informed about any changes to the policy via e-mail.